

Redfield PTO Executive Board Meeting Notes
Nov. 7, 2017

Call to Order: 5:34 p.m.

In attendance: Brad, Kandice, Tracy, Michelle, Anne, Garrett

- I. Minutes of Oct. 3, 2017 Board Meeting approved unanimously
- II. Fun Run Wrap-Up
 - A. Kandice provide fundraising post-mortem of event
 - i. 84% of funds had been collected one day post-event
 - ii. \$2,800 still needs to be collected
 - iii. All of 5th grade needs final prize delivery; will be delivered 11.8.17
 - iv. A total of \$52,231 pledged this year, compared to about \$40k in 2016
 - v. Current profit estimated to be approximately \$18,000; Net profit expected to be about \$20,000
 - vi. Safeway/Albertson's sponsorship of \$5,000 expected January 2018
 - B. Discussion of Vendor contract
 - i. Boosterthon contract received for next Academic Year 2018-19 includes \$2,000 fee (IMPORTANT: Boosterthon 'fee' of \$2,000 is a deposit, not an actual fee, which goes toward total vs. being a surcharge); Boosterthon contract needs to be paid to secure Academic Year 2018-19 date
 - ii. Other vendors researched include Fiesta (not feasible) and Apex
 - iii. Apex pros: one-time \$1,500 fee, t-shirts (non-custom), campus presence, accounting (reduction of liability)
Apex cons: non-custom/non-sponsor shirts, more Apex/less parent involvement
 - iv. February 2019 event date preferred (if rain, move date to following Friday)

Vote re: vendors not possible tonight but event date vote is possible. Issue will be presented at General Meeting following this meeting.

- III. Events
 - A. Senor Taco Night is upcoming
 - a. All Restaurant Nights are down this year; event will be sent to Front Office for posting on PeachJar
 - B. Barnes & Noble Night Dec. 5
 - a. Will follow same format as 2016 event, including one-week Book Fair Dec. 2-9.
 - b. Michelle will create SignUp Genius for wrapping station and reading
 - c. Kandice has items for raffle gift basket from Turf Paradise.
 - d. Wish List process needs to be clarified
 - C. Kneaders event Jan. 23
 - a. Kneaders will be approached for gift basket donations for Spring Splash and Teacher Appreciation
 - b. Market Fresh in Promenade is new option for gift basket donations
- IV. Survey
 - A. Garrett mentioned putting together a subcommittee to research potential questions and best use of funds.
 - B. Discussion re: Money raised by PTO can fund educational programs, e.g. K-5 field trips, tech purchases (i.e. laptops), add-on experiences
- V. Adjourned 6:32 pm to attend General Meeting; Next Meeting Jan. 23, 2018