

Redfield PTO Executive Board Meeting Notes DRAFT  
Jan. 23, 2018  
Meeting held at Kneaders during Restaurant Night

Call to Order: 5:41 p.m.

In attendance: Brad, Kandice, Tracy, Michelle, Anne, Garrett, Dan

- I. Minutes of Nov.7, 2017 Board Meeting not presented; will be sent to Board for approval
- II. Discussion of Proposals for Fun Run and Vote on Vendor for 2018-19
  - A. Apex Option discussed
    - i. Apex pros: one-time \$1,500 fee, includes t-shirts (no-sponsor, non-custom), campus presence, performs handling of collections accounting (reduction of liability), guaranteed 52% take of gross at \$35-40k and increases in increments up to a maximum of 60% of take if \$100k reached; expected to garner \$6-7k more than with Boosterthon
  - B. Boosterthon Option discussed
    - i. We have to raise \$22k to received 52%; maximum is 75% at \$145k; Redfield has typically raised between \$40-50k
    - ii. T-shirts with Boosterthon, which are custom, cost \$2,800
  - C. Why Use a Vendor? Should Redfield self-produce event?
    - i. Would have to acquire and distribute prizes on our own
    - ii. Would have to show transparency of infrastructure
    - iii. Option would be to recruit and pay a parent to lead project; this parent volunteer could receive a stipend of \$599 so no 1099 is required
    - iv. This option was compared to the Fall Carnival experience
    - v. Does event have to be a Run?
    - vi. Garrett volunteered his wife to lead event
    - vii. Square app could be used for collections
    - viii. This option is too much to hand off to a parent for a Fall 2018 event, but keep in mind event has been moved to February 2019 to avoid fall seasonal heat
  - D. Vote called for as to vendor for 2018-19 event
    - i. Vote tabled until February meeting, which is as yet unscheduled
    - ii. Brad is in possession of Boosterthon contract
    - iii. It was suggested that an event checklist be created
- III. Events
  - A. Movie Night needs finalizing; Brad will secure movie rights
  - B. Spring Splash event venue can be booked March 1; Tracy is in charge of securing venue
- IV. Site Council Report
  - A. Brad, Site Council member, explained that this body decides how funds are distributed. Agenda from 1.17.18 meeting distributed. Funding from Tax Credits are 65% below what has come to be expected. Discussion of how to increase awareness of Tax Credit option ensued. Brad reported that Gov. Ducey's "cash to schools" initiative netted Redfield \$57,000; these requests were based on state funding. This amount could fund a FT employee next year, professional development & training. Brad said he would send Board the one-sheet breakdown of this one-time funding source.
- V. Review Financial Reports
  - a. PTO has collected \$200-300 more than what is reflected on P&L
  - b. Dan agreed to put together a "teacher form" for amounts
  - c. Michelle asked about Peter Piper amounts; will inquire with J. Turner

- d. Tracy will check with Mad Greens, Senor Taco, Scottsdale Movie Grill for basket items for Teacher Appreciation Week
  - e. Dan will order gift cards from our Chase bank account
  - f. Idea to callout Teacher Rock Stars at April Rock Star assembly discussed
  - g. March 27 is Restaurant Night at Chipotle
  - h. Brad will remind Jean about 5<sup>th</sup> Grade Breakfast
- VI. Adjourned 6:36 pm